



E.L.I.A. Board Meeting - Minutes
Oct. 30, 2021
8:00 AM – 9:00 AM
Conference call via Zoom

1. **Call to Order** – (Schott)
2. **Roll Call** - (Elias) **X**= Not in attendance. Establishment of a quorum: 9/16 present. Quorum was not met.
 1. John Schott, President
 2. Chris Strigenz, Vice President
 3. Kim Elias, Secretary
 4. Randy Boeldt, Treasurer
 5. Bill Easom
 6. Mike Froh
 7. Rick Gebhardt -X
 8. Peter Gunther
 9. Nancy Hanlon -X
 10. Joe Majerus -X
 11. Tom Nelson -X
 12. Dee Sheehan -
 13. Awais Siddique -X
 14. Kevin Sofen - X
 15. Sue Staum
 16. Mary Jo Vollrath -X
3. **Reviewed Minutes** – from September 4th
 - a. Minutes approved as presented.
4. **Treasurers Report** – (Boeldt)
 - a. Current income statement and balance sheet review -Boeldt submitted 10/27/2021 Budget Report and Balance sheet prior to meeting:
 - o Current Total Assets - \$133,249.20
 - o Restricted Funds - \$56,094.88
 - o Cash - \$17,658.06
 - b. Membership / contributions / updated unpaid:
 - o 189 paid members vs 167 last year.
 - c. Paid Kyle Jones \$300 for hacked website services.
 - d. Chris Krieg reimbursed ELIA for additional efforts by CBCW staff to help track vehicles / parking on behalf of the the lake activity team. The reimbursement accounted for the amount over budget (\$575) and an additional donation (\$8.46).
 - e. Still waiting for \$1000 from Town Rhine for 2021 Randy resent the request to new address and told that they would pay us in October.
5. **Committee Reports** –
 - a. **Lake Water Quality** -
 - **Weeds / Invasive Species Committee / Clean Boats/Clean Waters (CBCWs)** - (Hanlon not present)
 - AIS Survey – PI Survey. The results of the PI survey are still pending. We should get them this fall.
 - **Ecology** (Elias/Majerus)
 - **Water sampling** – Elias reported pm the 2021 DNR Annual Water Quality report summarizing our summer (May, June July & August) sampling events from the “Deep Hole”. Deep Hole results are consistent with previous years with a slight drop in total phosphorous which reverses the upward trend of the



past two years. Sampling results from our expanded 5 locations (Outlet, Fireman's Park, Merrybrook inlet, Neuses Bay, and Neuses Bay inlet when flowing) was completed as planned this year for the 2nd year in June, July and August. Trends are starting to emerge from the additional sampling points, but the biggest "outliers" are the July 15 orthophosphates, total nitrogen and TSS results collected after the heavy (5+ inches) from the Neuses Inlet when it was still flowing (1/3 full). This is an important snap shot to show how runoff is affecting the lake. TSS results are high from all sample locations, except the Outlet, indicating similar nutrient loading throughout the lake. The Secchi reading is also the lowest in the two years by almost 7-inches while other parameters measured are not out of range.

b. Boating Safety (Gebhardt): All 34 buoys were removed for storage as of Oct 5th and no additional replacement necessary. Float added to the chains to help capture in the spring if they survive the winter in Sheboygan Bay.

c. Government Relations (Boeldt)

a. Randy attended Town Rhine meeting Sept 7th to request continued support be included in their 2022 budget.

d. Membership (Staum)

- Current paid membership is 189 vs 167 last year.
- John will work with Sue on the Annual Letter.
- We will consider changes to our membership fees at our October meeting.

e. Public Outreach / Keep Elkhart Blue (Strigenz)

- **Facebook:** Continue to post on our KEB Facebook page to drive people to ELIA website, build awareness, membership, renewals, donations, and KEB local & webstore sales.
 1. 9/22 -"Fall" in love with KEB
 2. 10/5 - Buoys removed by team
 3. 10/26 - Cedar tree-lined shores

Buoy KEB FB postings always the most well received! Reached 1,765, with 53 'Likes', 8 Thank you comments & 3 'Share's' (ie Elkhart Chamber etc), which in turn result in additional 'Likes' & comments on those shared pages.

-31 New Page 'Likes' last month. -Overall: 564 'Like' & 601 'Follow' our KEB FB page

For consistency updated KEB Facebook settings to include preferred ELIA contact email address of contact@keepelkhartblue.org vs legacy email of keepelkhartblue@gmail.com.

- **Merchandise:** KEB 2021 sales to date are \$2,762.63 against a \$2,350 goal. Picked up \$25 from Chamber, need to drop off money to Randy.
Replacement of 2021 KEB items: Feedback received regarding fading print on 2021 KEB canvas grocery/beach tote & flaking of white KEB logo and lettering on blue KEB sling backpacks. Met with Randy Bella who will redo our 50 KEB totes and will have his vendor redo our 100 KEB Sling backpacks. Randy will pre-treat & test the ink on the totes as if they are an apparel item. Pulled inventory of both items at Chamber & at Kim's to return. Left one tote & one sling back pack in Chamber window as placeholders until replacements arrive. Will replace any defective items with replacement items, just need to coordinate.



2022 KEB local sale item: Received several requests over the summer for KEB magnets, which are out of stock. Plan to look into a 'removable' KEB decal for cars & windows vs KEB magnets. Don't want to potentially damage car paint with a sticker, and many cars have don't metal bumpers for a magnet to adhere. Hoping a removable decal is a workable solution addressing both potential issues, while meeting customer requests.

KEB Bella Webstore: Items range in price from \$18 - \$50. Shipping & tax are collected. \$10 minus processing fees fund raised for ELIA on each item sold. Items are KEB customized when ordered, not held in inventory. To increase sales, plan to refresh KEB Webstore for 2022 with Randy Bella. Will remove some items, add others. Ideas kicked around include KEB holiday ornament & KEB eco/organic cotton tee shirt possibly with a new spin on our KEB logo or original ELIA logo. Will be a work in progress.

f. Website Update (Boeldt / Elias)

- Most of the issues with our website being hacked have been rectified by Kyle Jones who we paid \$300 for his services. Over 100,000 corrupt files had been loaded into our website programming which was a huge issue to correct. Randy is still having some issues with the drop-down menu, but only when a person is on the opening page. He has tried to correct the issue, but unsuccessful so is reaching out to others with more knowledge; has not found anyone at this point willing to help. Has lead of friend in Madison and will keep us posted as we move forward.
- Randy will look at a new platform for the website to avoid future hacks and improve the website.
- Please check KEB out and provide suggestions, content or just feedback!
<https://keepelkhardtblue.org/>
- Google Drive ELIA Folder; the repository for all ELIA files:
https://drive.google.com/drive/u/0/folders/1YTVIZQujnRgUhG95B8tOb3CR_v2kLjJn

g. President's report (Schott)

- **Memorial from ELIA** -John Jens was instrumental in our being able to install the P filter on his property on the south side of Cty A. Motion made to donate a memorial of \$100 from ELIA. Motion passed.
- **Storm Sewer Mapping** – Via a County Stewardship Grant, has started. Village will eventually prepare a GIS map for the entire village in-ground utilities.

5. New Business –

- **Outlet Flow Meter Data Evaluation** -Need help from somebody knowledgeable about the latest version (5.19.127) software for our Model 2150 Flow Meter since Randy downloaded the data. Looking at Stantec as well as call tech support at Teledyne ISCO to properly capture the data and get it properly transmitted and evaluated.
- As a follow-up to our September ELIA Board meeting regarding Sheboatin, Chris called Justin Vannieuwenhoven, Sheboatin's owner/founder and let him know the ELIA Board voted against co-branding marketing items because it's not part of our mission. She shared ELIA links so Sheboatin could educate their customers on who we are, what we do, membership etc., if desired. Also shared some of the negative feedback people experienced regarding Sheboatin on Elkhart so he is fully informed.



- Mike Froh – Survey going to area farmers which is of note since it may

6. Adjourn

Board 2022 Next Meeting Dates

- January 29, 2022 - Board Meeting, Grashorn Center
- March 5, 2022 - Board Meeting, Grashorn Center
- April, 2022 - Wisconsin Association of Lakes Meeting
- April 23, 2022 - Board Meeting, Grashorn Center
- May 28, 2022 - Board Meeting, Grashorn Center
- June 10, 2022 - **Annual Meeting**