

E.L.I.A. Board Meeting - Minutes  
Sept. 4, 2021  
8:00 AM – 9:00 AM  
Conference call via Zoom

Attendees – Mary Jo Vollrath, Dee Sheehan, Sue Staum, Rick Gebhardt, Randy Boeldt, Peter Gunther, Nancy Hanlon, Bill Easom, Chris Strigenz, John Schott  
Review Minutes – 2021 Annual Meeting – Minutes approved as presented,

Treasurers Report – (Boeldt)

Current income statement and balance sheet review –

Current assets - \$130,849.55

Waiting for \$1000 from Town Rhine for 2020. Will request additional support for 2021

Membership at 177 vs 167 at this time last year.

2021 Budget – currently showing a positive balance of \$18,720.82 vs budgeted amount of \$5,218. Sales of Keep Elkhart Blue merchandise has been excellent.

Correspondence – request to email our membership for other group's activities was discussed. Official action could not be taken as this was not on the published agenda and will be voted on in October, but the feeling is that this is not something we want to be doing.

Election of Officers – Nancy moved and Dee seconded a motion to approve officers as listed. Motion passed.

President – John Schott

Vice President – Chris Strigenz

Treasurer – Randy Boeldt

Secretary – Kim Elias

Committee Reports –

Lake Water Quality - Weed committee / Clean Boat program (Hanlon)

The summer is winding down as is boat traffic except last Sat.

- The crew has returned to school. We logged over 200 hrs. We are reimbursed
- The boat count group should be picking up our extra portion. Need an email from Gina to confirm this. John will send email.
- Tickets were written for illegal parking \$25
- Heaviest use dates were July 3 with 17 cars with trailer in the lot and 24 in the overflow. 7 and 8 cars respectively and August 28 had 23 cars with trailers in lot and 14 in overflow with 5 and 8 cars
- Weeds are tall and profuse. It's that time of year. We had 4 days of DASH this summer trying to get a handle on the spread.

The results of the PI survey are still pending. We should get them this fall.

Videos of underwater weed population in Neuses Bay sent to DNR/Craig Helker.

We should ask the county about putting in a path between the overflow lot to the parking lot at the landing. We are also running out of places for kayak people to park and this should be looked at by the county. Could we even offer a cart ride between the lots on busy days? (John to talk with Aaron about these questions.)

Ecology Committee (Majerus) – Rick reported that the team had completed its sampling for the season. Heavy rains may skew some of the results. Results are

shared with the County and we ask for their P Filter test results as they become available.

**Boating Safety (Gebhardt) –**

We lost 2 sub-buoys this year. After careful analysis we feel the zebra mussels are building up on the chain, cable and sub-buoy causing the sub buoy to sink. Rob Sellinger created a weighted device that gets hooked onto the cable and strips off the mussels. We call it the mussel buster (picture attached). Over a course of 2 days Jim Kauer and I dove on each buoy to clear the mussels.



**Government Relations (Boeldt/Schott) -** Randy will attend Town Rhine meeting Sept 7<sup>th</sup> to request continued support be included in their 2022 budget.

**Membership (Staum) –**

Current paid membership is 177(10 more than last year).

Mostly positive feedback about Annual Meeting at Quit Qui Oc. Suggestions for additional bartender to move line faster, and food access from both sides of the table. We will consider changes to our membership fees at our October meeting.

**Public Outreach - Keep Elkhart Blue (Strigenz)**

**KEB Facebook Postings:** <https://www.facebook.com/keepelkhartblue/>

Objective is to drive people to ELIA website, build awareness, membership, renewals, donations, and KEB local & webstore sales.

From August 5th to Sept 1st KEB FB page reached 1,018 individuals, had 484 post engagements & 4 new KEB Page 'Likes'

**2021 KEB local sales:**

As of 9/1 KEB 2021 sales are \$2,343.63 against a \$2,350 goal

1. Sold approximately \$350 of KEB merch at Members Meeting
2. Sold \$285 of KEB at Downtown Night plus \$61 donations, \$346 Total. Talked to 3-4 people about ELIA, they all took our brochure to sign up and become members.

**2021 KEB Webstore Sales:**

<http://keepelkhartblue.itemorder.com/>

To date received a \$111.38 check from Bella's for our 2021 ELIA Webstore. Last year we sold \$525, so Webstore sales are down which could be because tax & shipping are charged. However, all money fundraised is 100% ELIA profit. \$10.00 on every item purchased (minus processing fee) supports ELIA's mission. ELIA doesn't purchase, inventory, or ship the promo items, therefore all upside

**Other Action Item:**

Is the Board interested in hearing from Justin (Vinny) Vannieuwenhoven owner of Sheboatin at next Board meeting to answer any Sheboatin questions or concerns & to possibly explore a collaboration cobrand merchandise initiative?

**The board agreed that we are not interested in co-branding with other businesses as this is not part of our mission. Chris to let Justin know of our decision.**

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**2021 KEB Webstore online sales:**

<http://keepelkhartblue.itemorder.com/>

- Items range in price from \$18 - \$50
- Shipping & tax are collected
- Items are KEB customized when ordered
- \$10.00 on every item purchased (minus processing fee) supports ELIA's mission. All money fundraised is 100% ELIA profit. ELIA doesn't purchase the items, inventory them or ship them. All upside!

Website update - (Elias/Boeldt)

- Randy and Kim continue to refine our website content and structure to help keep it fresh, informative, and keeps in mind our desire to keep this as our historical repository.
- Kyle has successfully removed about 100,000 corrupt files from our website hacking exposure and will work on eliminating the remainder as his schedule allows.

President's report (Schott)

- We have received the 1<sup>st</sup> half (\$5,000) of the county stewardship grant.
- The PI study was completed by the DNR this summer and the info
- Dash invoice and summary report is attached for this year's work completed.
- Randy has downloaded the latest version (5.19.127) software for our Model 2150 Flow Meter at the outlet. We need help from somebody knowledgeable about this program to be able to properly capture the data and get it properly transmitted. We will ask Stantec as well as call tech support at Teledyne ISCO.

New Business –

Adjourn – meeting adjourned at 9AM.

**NEXT MEETING(s)** Board 2021 – 22 Meeting Dates (Proposed 08Aug21)

October 30, 2021 - Board Meeting, Grashorn Center  
January 29, 2022 - Board Meeting, Grashorn Center  
March 5, 2022 - Board Meeting, Grashorn Center  
April, 2022 - Wisconsin Association of Lakes Meeting  
April 23, 2022 - Board Meeting, Grashorn Center  
May 28, 2022 - Board Meeting, Grashorn Center  
**June 10, 2022 - Annual Meeting**



3699 Deer Run Rd  
Suamico, WI 54313  
(920)362-0015

**Bill to:**  
*Elkhart Lake Improvement Association*  
*PO Box 725*  
*Elkhart Lake, WI 53020*

**Invoice # 100**

**Invoice Date: 8-17-2021**

Description	Qty	Unit Price	Total
EWM removal with DASH unit	4	\$2,000.00	\$8,000.00
DNR permit	1	\$90.00	\$90.00
		SUBTOTAL	\$8,090.00
		SALES TAX	N/A
		TOTAL DUE	\$8,090.00

Make all checks payable to: DASH Aquatic Services LLC  
If you have any questions concerning this invoice contact Jeff Long 920-362-0015  
Thank you for your business