



## E.L.I.A. Board Meeting - Minutes

**Jan. 30, 2021**

**8:00 AM – 9:00 AM**

**Conference call via Zoom**

1. **Call to Order** – (Schott)
2. **Roll Call** - (Elias) **X**= Not in attendance. Establishment of a quorum: 12/16 present.
  1. John Schott, President
  2. Chris Strigenz, Vice President
  3. Kim Elias, Secretary
  4. Randy Boeldt, Treasurer
  5. Tom Nelson, Lifetime Director
  6. Bill Easom
  7. Mike Froh
  8. Rick Gebhardt -**X**
  9. Peter Gunther
  10. Nancy Hanlon
  11. Joe Majerus -**X**
  12. Dee Sheehan
  13. Awais Siddique -**X**
  14. Kevin Sofen
  15. Sue Staum
  16. Mary Jo Vollrath -**X**
3. **Review Minutes – October 3, 2020 -Virtual Meeting** (Elias)
  - Motioned moved to accept Minutes.
4. **Treasurers Report** – (Boeldt)

Prior to Meeting, Randy emailed: 1) Current membership list with the paid members appearing (first 81 rows) followed by unpaid members. Suggesting a number of people could be removed from our membership list, since they have not paid in many years; 2) Financial Report/Balance Sheet and the proposed 2021 Budget which also provides you with 2020 numbers for comparison purposes.

  - a. Current income statement and balance sheet review
    - Membership / Contributions
    - 2021 Budget
    - Tourism to donate \$1,500 at a TBD time.
  - b. Funding Lake Police -To be discussed further and vs Village funding us.
  - c. Andy Jung Memorial (restricted) funds included in budget until a decision is made.
  - d. Nancy – statement 1099 received.
  - e. **Motion Moved** to accept Report and Transfer of funds to balance the budget at year end, if needed. – Motion passed
5. **Committee Reports** –
  - a. **Lake Water Quality** -
    - i. **Weed Committee / CBCWs** -(Hanlon)
      - **Weeds / Invasive Species** - Nancy to make contact – with Aquatic Invasive Species removal contractors to initiate grants and scheduling; including Jeff from DASH divers, weed contractor.
      - **Clean Boats/Clean Waters (CBCWs)** –
      - Nancy -Applied and received the **CBCWs Grant** for this year.



- DNR requested re-newel of our grant application; it's been since 2003 –Nancy will send list of achievements for KEB website.
- **Point Survey** – Scheduled for 2021; DNR maps the lake and identifies the invasive species. DNR still on schedule to complete the Point-Intercept Survey in 2021.

**b. Ecology / Water Quality (Elias)**

- **The DNR Lake Grant** has been extended through 2022. It will only cover the TN and orthophosphate sampling at each of the 4 sample points (excluding the Neuses Bay inlet). ELIA will continue sampling for TSS at all four sample points as well as TN, ortho P, and TSS at the inlet. Sarah Majerus is obtaining cost estimate from the State Lab for these extra costs. Kim prepared a water quality spreadsheet –detail tracking field and lab data collected as part of this activity and the Citizen Lake Monitoring sampling results.
- **New Sheboygan County Planning & Conservation** personnel; Pat Siwula provided preliminary 2021 Aquatic Invasive Species (AIS) info sheet and schedule. John has been in contact with him regarding programs/initiatives for this coming summer.. In early April John plans to connect to discuss weed management, farmer-led solution creation and farmers, run off, how to use their data for building our water set assessment and piezometer program (groundwater flow into the Lake), etc.
- Sarah, Kim & John - Are reviewing the two grants document submitted back in Dec 2018 to determine if we can collect data for the Sheb County to include in their GIS load modeling. The Grant includes stakeholder / community education and field assessments involving data gathering for these assessments.
  - John to look into what tasks Randy, Kim, Sarah should be documenting to track our hours.
- **Farm field South of A** has been re-tiled; need to watch how or if this impacts lake.

c. **Boating Safety (Gebhardt) – Buoy Removal** -Only one buoy needed replacement. Randy to mention to Richard that we have not seen the bill for the buoy invoice from the Village yet or is the Village covering this charge.

**d. Government Relations (Boeldt/Schott)**

- Randy has not heard if the **Town of Rhine** will be funding ELIA for 2021. John determined that they committed to \$1,000 to EL, Little EL and Crystal Lake.
- Randy to talked with the EL Village regarding contributions from the Village to ELIA.
- Randy said the Village plans to address the mooring buoys and extra boats being docked at Osthoff and all of the shoreline in the spring. The Village did a drone survey on the village side of the lake which is being evaluated this winter.

**e. Membership (Staum) –**



- Sue reported on the current membership list with the paid members 81 (first rows) followed by unpaid members. Sue said a reminder will go out in March.
  - Suggesting a number of people (27) could be removed from our membership list, since they have not paid in many years. Should we do something more personal?
  - **Communication Guidelines (from October Minutes):**
    1. January Initial email to all members. -Completed
    2. March email reminder to non-paid members.
    3. Early May annual meeting "Save the Date" email to all members, with dues reminder.
    4. Early June Annual Meeting -email to all members.
    5. Late June post-Annual Meeting email to non-paid members.
    6. Personal contact of non-paids' by board members, as appropriate
    7. December End of the Year Letter from the Present which is the first letter to pay for the next year.
    8. Removal from Membership List of non-paid from membership list at their own request or after 4 years.
- f. Public Outreach / Keep Elkhart Blue (Strigenz)**
- **Facebook:** Chris continues to post to Facebook to direct people to website, build ELIA awareness, membership & donations and to increase KEB sales. Nine postings in since October.
  - **Merchandise:** -Collected \$20 from Gina's & \$304 from OTR. Dropped off 10 hand sanitizers & microfiber cloths, KEB stickers at Chamber. Plan to work with Randy Bella on possible new KEB 2021 promo item this spring (ie Tote, face mask)
  - **Community Awareness:** 1) BODs - please send other KEB photos for website.
  - KEB Bella Webstore: <http://keepelkhartblue.itemorder.com/sale>
    - Plan to work on & refresh website with Randy Bella with new KEB 2021 merchandise this spring.
  - **Bill Rietow: GM ELB Corvette donation initiative:** Andy Jung suggested to Bill Rietow that General Motors (GM) donate money to the 'Keep Elkhart Blue' organization when GM sells their 'Elkhart Lake Blue' (ELB) Corvettes. Bill reached out to me to discuss the possibility of jointly working with ELIA on this idea that Andy his cousin, proposed.
    - John, Chris and Mike will discuss next steps & strategy to make this a win/win initiative, which would also honor the memory of Andy & Heinie.
  - **Local Business** – Kevin proposed to create a simple email, with a simplified one-pager, and then do outreach to ~10 business. Cause related supported discussed.
    - John to send email to Chris, Mike and Kevin to further this initiative.
- g. Website Update, - (Boeldt / Elias)**
- Randy continues to update and improve the website and Kim assist with content.



- Please check KEB out and provide suggestions, content or just feedback! <https://keepelkhartblue.org/>
- And here is our Google Drive ELIA Folder; the repository for all ELIA files: Kim shared link with Kevin who added lots of photos for web page & FB. \*\*you too can add photos and just email me and Randy.

[https://drive.google.com/drive/u/0/folders/1YTVIZQujnRgUhG95B8tOb3CR\\_v2kLjJn](https://drive.google.com/drive/u/0/folders/1YTVIZQujnRgUhG95B8tOb3CR_v2kLjJn)

#### h. President's report (Schott)

- **Life Time Director** –Tom Nelson questioned the need for naming Life Time Directors in the future. John explained that this position is the Boards discretion for long time continuity.
- Board Member -Tom Nelson suggested extending the duration of 3 consecutive terms. Discussed renewability and John explained, that existing members can be renominated and elected if there is not another candidate.
- **Annual Meeting** –Potentially push back the meeting from June to August. Options could include 1) no drink tickets, 2) an outdoor event perhaps at the Sheb Marsh new Nature Center.
- **Boat Landing and Traffic** –Ad-hoc EL Safety Committee is leading the development and implantation of a Boating censes survey evaluation activity loading of the Lake.
- **Lake Path Update:** On-going efforts to create path. County had completed a survey of the rout and turn it over to the Crystal Lake Path Committee who is considering strategies to approach local stakeholders.

#### 6. New Business – None.

#### Adjourn

#### Next Meeting Dates:

- March 6, 2021 - Board Meeting, Via Zoom
- April 2021 - Committee Meetings/work
- April 2021 - Wisconsin Association of Lakes Meeting
- April 24, 2021 - Board Meeting, Grashorn Center
- May 29, 2021 - Board Meeting, Grashorn Center
- **Annual Meeting -TBD**, Originally June 11, 2021