

ELIA Board Meeting January 25, 2020

Attendees – Awais Siddique, Bill Easom, Sue Staum, Chris Strigenz, Henry Jung, Dee Sheehan, Kim Elias, Tom Nelson, John Schott, Randy Boeldt (phone-in)

Treasurer's Report –

- Ended 2019 showing \$18,372.41 of which \$11,885 is in restricted funds for the Andy Jung Memorial.
- We moved \$4,000 from our cash account into our Vanguard Investment account for a better interest rate.
- Town of Rhine did not honor its commitment to a 2019 donation and has voted to only provide \$1000 in 2020. The assumed agreement was that the Town would match the Village in donation amount. The Village will send a letter to the Town expressing the displeasure of the Village board in the Town's change of direction.
 - o Consider getting a petition from the property owners on the south shore to request matching funds approach to the Town.
 - o Have Town property owners attend a Town meeting.
- Budget for 2020 was presented and approved. The adjusted ending balance shows a \$2055 deficit. Special note – this includes the restricted income from the Cathy B Stayer Foundation totaling \$25,000 for Lake Management projects. It also assumes we will be spending \$12,010 from the Andy Jung Memorial.
- Membership dues status – 55 paid to-date for 2020. Some may be in the mail as we have not had mail forwarded to Randy in FL since the beginning of January. We will consider making a hard copy mailing early Feb. to those not yet paid.
- Membership history – 2019 / 169 members; 2018/177 members; 2017/174 members; 2016/161 members.

Committee Reports –

Ecology

- **Invasive Weed Mgmt / Clean Boat/Clean Water** – we will need to wait until spring to do a treatment needs assessment. We have kept our budgeted expense for this above last year's actual billed expense. There may be additional areas that need attention this year. Applications for treatment and pulling will be submitted this spring. CB/CW grant filing to also be done in spring. Plan is for a similar number of hours as served in 2019.
- **Water Quality** – We are still under the phosphorous levels that raise concern by the DNR, but the trend for our levels is on the increase. We will be testing at 4 more locations this summer, supported by the Stayer Foundation grant along with a hoped for grant from the DNR for water testing and updating our 2013 lake management plan.
 - o We will be receiving an outline of data elements required for developing a watershed assessment plan from Stantec Environmental Engineering.
 - Determine what we already have on file
 - Create plan for getting the additional needed data.
 - o We will review reports from Hayes & Assoc. and look to replicate the data collection points and see how things have changed over the past 10 years.
 - o We will check the flow meter at the outlet and, if possible, capture any useable data that has been recorded. Likely, there will be no info. We will then update hardware and software to get the system back up and running. This data will be included in the plan document.
 - o Kim & John met with the members of the County Planning office, Jim Kettler from LNRP, Melissa Curran and Sarah Majerus from Stantec to discuss a coordinated approach to the Sheboygan River Basin assessment plan, and our part of it covering the Elkhart Lake Watershed. LNRP has applied for grants to support the gathering of data to support the

development of the area-wide plan. We will hopefully be able to leverage some of this for needed work covering Elkhart Lake.

Community Outreach / Keep Elkhart Blue – We get on average 300/350 hits on our postings.

KEB Microfiber Cloths:

Placed order for 250 KEB 6" x 7" microfiber cloths with Randy Bella.

Unit Cost w/shipping \$1.30/ea

ELIA sale price \$5/ea

ELIA Profit \$3.70/ea

Posted KEB microfiber cloths for sale at Chamber and Off the Rail on ELIA's KEB FaceBook page.

Other ELIA KEB FB Postings include:

- Still living Bill Thieman Sr. 96 yrs, one of the nine initial 1968 Elkhart Lake Improvement Association (ELIA) Board of Directors when ELIA was incorporated on July 11th, 51 years ago! (Henry – we should get Ernie Groth picture/info to be on our FB page as we did with Bill Thieman. He was also one of our original founding members.)
- Grasshopper Preserve Clean-up day for Glacial Lake Conservancy.
- Shop locally in our village, but if using Amazon for online purchases please consider **Amazon Smile** and select 'Elkhart Lake Improvement Association' as your charitable organization. Amazon will donate a portion of the purchase price to ELIA.
- Thanksgiving message of appreciation to ELIA members, donors & volunteers
- John Schott, ELIA President & Village Trustee, one of several celebrity bartenders raising money for ELGEF at Siebkens annual Christmas party while sporting his 'Keep Elkhart Blue' cap!!
- Christmas "Merry Elk♥ to you & yours"
- Happy New Years Day wishes with thanks to dedicated ELIA Board, members, donors & volunteers

Bella KEB Webstore: A volunteer effort by Randy Bella on behalf of ELIA. Currently on hold due to Randy's time constraints. Hopefully this initiative will be revisited next summer.

Website – Kim and Randy keeping a list of updates to be implemented. Some items we will need to hire out to a professional service. This arrangement is working well – Randy is doing a great job as our web master!

- We will highlight the Amazon Smile program option.
- Expand info on invasives (AIS).
- Water quality history link – 2019 info to be added. Can access via the DNR link for now.
- We will be removing the info on corporate sponsor. This idea has appeal but we discussed switching to an event-focused fund raising approach vs "membership" with freebies. We can still consider a corporate gift level that is above our \$50 standard membership rate.

Boating Safety – Replacement buoys for 2020 installation have been picked up by Rick and being stored until we do the spring install.

NEXT MEETING(s)

- March 7, 2020 - Board Meeting, Grashorn Center
- April, 2020 – Committee Meetings/work
- April 1 - 3, 2020 – Wisconsin Association of Lakes Meeting
- April 25, 2020 – Board Meeting, Grashorn Center
- May 30, 2020 – Board Meeting, Grashorn Center
- June 12, 2020 – Annual Meeting, Anchor Lanes