

E.L.I.A. Board Meeting - Minutes  
&  
Financial Committee Review Minutes  
August 10, 2019  
Grashorn Center – Elkhart Lake, WI

Attendees - Randy Boeldt, Peter Gunther, Bill Easom, Chris Strigenz, Kim Elias, Tom Nelson, Henry Jung, Nancy Hanlon, Dee Sheehan, John Schott

Minutes - minutes were approved as presented.

Treasurers Report –

- 170 paid members (177/2018, 175/2017, 164/2016, 154/2015)
- \$58,973.28 total assets.
- Actual net income YTD - \$6,688.95 vs -\$4,448.25 budgeted. We have not paid for services for our DASH or spraying services which is a budgeted expense at \$9,000. We will save the \$1000 budgeted for grass cutting at the P filter as this is being donated by Dobrynios doing the work.
- List of donors YTD (beyond the membership fee) was distributed.
- Listing of unpaid members was distributed.
- Separate line items for Individual and Business donors.
- Add “Paid” to membership due line item.

5. Committee Reports –

Lake Water Quality - Weed committee / Clean Boat program (Hanlon) - DASH and spray treatments have been completed. We are looking at new algae treatment option but are in need of DNR approval and some answers to critical questions that have been presented to the provider.

Ecology Committee - P readings are now at about 12ppm, having gone up from 8ppm. Likely impacted by the spring flood. Discussed also looking at leaking septic systems as part of our overall watershed assessment. We are in discussion with the county planning office to check feasibility and costs.

Boating Safety - General discussion about number of boats allowed on the lake and lack of enforcement presence/action. Note sent to Chief Meeusen Saturday PM discussing boat load-in of 63 and overflow parking of 15 trailers. Also, issues with speeding jet skis and boats well within 100 ft of each other, and speeding in the outlet area.

Government Relations (Boeldt) - discussions with the village about a better understanding of a sharing relationship with lake-related costs> ELIA will make a presentation to the joint Village and Town to help them understand what we do,

our current finances, and our vision for what is needed for an overall watershed assess including estimated costs.

Membership - member info included in treasurer's report.

Public Outreach - We are in need of ordering more hats (60). Sales have been good with cash pick-up at OTR and the Chamber over \$450.

- Corporate Donor Program - we need to fine tune our plans so we are truly able to have a completed, thought-through plan - goal, pledge card, targeted donors, presentation, updated overview of our new lake management plan, names of individuals who will actually make the calls.
- Review list of Chamber members to be sure we are considering all area businesses.
- Setting of categories: \$500 - \$999, \$1000 - \$2499, \$2500 - \$10,000
- Add use of our membership list for email blasts by corporate donors.
- Down Town night - discussion about set-up and booth staffing for 5 - 8pm shifts of one hour each. Nancy will again collect weed samples for demonstration. Samantha Lammers - new DNR AIS specialist - will join us at the booth. Will have a buoy on display for sale.
- ELIA is in the Chamber window for the month of August.
- More drone video work with Bella Associates for use in merchandising of products. Also having Aways research other cap ideas for a next gen offering.
- Ideas for attracting younger ELIA members to an event were discussed. The idea of a pub crawl was well received. Need to talk with the Chamber. Could be in non-summer time.
- A new "Best Practices" handout piece was created by Kim and Lindsay Easom and we will have it from Down Town night. Looks great.
- Thanks to Bill and his team for their work at the July 4<sup>th</sup> parade. Super job.

Website update - (Elias) - We continue to work with Kyle for updating our site. He continues to be our best support option and our site continues to improve. If we want to add info on fishery status, where should this go???

President's report - (Schott) - We touched on algae treatment, refreshed perspective by Village for partnership relationship support, boat landing fees collection, and continued interest in obtaining more information on the DNR's Fish Sticks program.

### **NEXT MEETING(s)**

October 5, 2019 – Board Meeting, Grashorn Center

January 25, 2020 – Board Meeting, Grashorn Center

March 7, 2020 - Board Meeting, Grashorn Center

April, 2020 – Committee Meetings/work

April, 2020 – Wisconsin Association of Lakes Meeting

April 25, 2020 – Board Meeting, Grashorn Center

May 30, 2020 – Board Meeting, Grashorn Center

**June 12, 2020 – Annual Meeting, Three Guys & A Grill East (Will need to change this!)**

Adjourn -

Financial Review Committee Meeting - Aug. 10, 2019 10:15 AM

Attendees - Randy Boeldt, Tom Nelson, Henry Jung, John Schott

Randy laid out his filing system and walked us through his process for record keeping. In addition to several back-ups on drives, he also maintains a back-up file on “the Cloud.”

All income and expense items are appropriately captured with receipts and summary sheets.

We discussed Randy’s materials and commented on his excellent organization. Having gone to a Quick Books format has vastly improved our traceability of events and facilitates the preparation of reports as needed; budgeting, YTD expenses, balance sheet.

We will meet again when Randy asks our committee to again review the records. This should be done at least annually, and ideally before the annual meeting.

Meeting adjourned at 11 AM