

E.L.I.A. Board Meeting - Minutes
June 1, 2019
Grashorn Center – Elkhart Lake, WI

Attendees - Rick Gebhardt, Randy Boeldt, Peter Gunther, Bill Easom, Sue Staum, Joe Majerus, Kim Elias, Tom Nelson, Henry Jung, Mike Froh, Nancy Hanlon, John Schott

Minutes - minutes were approved as presented.

Treasurers Report –

- We have 151 paid memberships as of this meeting vs 177 last year. Some of this difference is likely due to people paying 2019 dues in 2018 (this will probably happen again at year end as we are now on a calendar year.)
- We have \$59,210.43 in our bank account(s).
- \$500 budgeted for July Fire Department (parade, fireworks) support will be sent to their general fund to be used where needed.
- Correspondence - At a May 15th meeting with village representatives, Randy secured their agreement to increase their annual support of ELIA to \$2500. With our assumption that the Town and Tourism doing the same, we will benefit from a \$3,000 increase in donations next year.
- Tom, Henry and John will serve as Randy's finance committee to review his records. Meetings to be called by Randy.
- Letter to be sent to those who have been non-respondent to our email blasts to see if we can get their correct email or to have them put us in their contact list so we don't end up in their junk mail...!

5. Committee Reports –

Lake Water Quality - Weed committee / Clean Boat program (Hanlon) - DASH permit is in process, Lonza chemical permit in place, Lonza to review with DNR if our Milfoil has become resistant to treatment. Alysa and Nancy to do Clean Boats program this summer. Samantha Lammers is our new aquatic invasive species coordinator for Sheb/Manty counties. She will be our speaker at this year's annual meeting. Nancy will offer some ideas on how owners can do their own weed pulling (how, when) during her comments at the annual meeting.

Ecology Committee (Majerus) - Readings taken last week. Water temp was 58F (cold). Secchi disc registered at 12ft, which is ok. Last year we were at 14ft. Time of month (we did the reading earlier last year) and time of day (we did it early AM before sun was high in the sky this year) make a difference in water clarity and penetration of sunlight.

Boating Safety (Gebhardt) - new buoys are on order but we will need more.

Government Relations (Boeldt) - see treasurer's report.

Membership (Staum) - To keep menu the same will cost a bit more this year. We agreed that we will keep things the same for 2019 but going forward we will eliminate the free drink tickets. President to make this announcement in his opening comments.

Public Outreach - Keep Elkhart Blue (Strigenz) - Corporate donor program is not ready to officially announce. The board will review final program details prior to actual launch. Mention of this being in the works will be made at the annual meeting.

Chris Strigenz provided the following Public Outreach Update via email:

- *Posted our [6/14](#) Annual Members Meeting on our KEB FB (Facebook) Page.*
- *Asked Mike Froh to start thinking about his 50 word bio & headshot for ELIA website*
- *Ordered 60 KEB baseball caps & 500 KEB stickers. Will be on sale at Annual Meeting.*
- *Sent Depot Dispatch & Chamber ELIA's Sailboat [6/14](#) Members Meeting notice to post in June Depot Dispatch, event calendars & Chamber Lake Effects weekly e-newsletter*
- *Boating Rules - will update our handouts with correction on need for a spotter. Will footnote with recommendation for having a spotter. We will use the versions we have on hand and replace with new ones later. We also need to notify the Depot Dispatch to place a correction notice in their next issue.- Once completed Kathleen Eickhoff, Dir of Tourism has asked for a .pdf version for posting on their Tourism website.*
- *Randy and Sue making email & hard copy mailing distribution lists.*
- *Posted buoy installation on KEB Facebook page with explanation of team effort & unexpected challenges of cold weather & 11 cracked buoys.*
- *Ordered 100 updated ELIA brochures. Will reprint, again, later after we have the corporate sponsor program in place.*
- *Scheduled GoPro digital photos of Elkhart Lake be taken. Photos will be used for future KEB merchandise (ie beach towel/microfiber cloth etc) & ELIA website via Randy Bella & his son Austyn.*
- *Set up 'Event' posting of ELIA [6/14](#) Members Meeting on KEB FB page including agenda & Samantha Lammers, AIS Specialist as speaker. Viewers can indicate if they are 'Interested' or 'Going' which also goes out to their network to increase our event exposure on FB.*
- *Exchanged our ELIA contact/member list with Camp Brosius Planning committee for [July 13th dinner](#) fundraiser. Received Sharpes contact listing so that ELIA Membership team can update our list, broaden our reach & grow membership.*
- *Sent finalized Brosius invite list to Sue/Dee/Randy to update our ELIA Membership/contact list. Hopefully membership can send out an email/letter to new contacts/prospects from these lists to grow ELIA Membership.*
- We will be displaying Friends of Camp Brosius [7/13](#) fundraising dinner event flyers at our ELIA Members Meeting check-in table on 6/14 & in return, ELIA will have ELIA Brochures available at the Brosius 7/13 check-in table.

- *ELIA articles in June 2019 Depot Dispatch:*
- *'Weather event affects lake Quality' regarding the 3/14/19 flooding, page 6*
- *'Annual Meeting set for [June 14th](#)' notice, page 6*
- *Posted in Elkhart Lake Chamber Calendar, page 22*
- *Posted Memorial Day military service appreciation on KEB Facebook Page.*

Reminders:

- *-[Friday 6/7](#) put up ELIA Members Meeting notice on Cal & Gus sign. Need a volunteer for this. Email Chris*
- *-[Monday 7/1](#) is set up date for ELIA display in Chamber window. Need volunteers & display Ideas! buoy to sell? Please email Chris if you can help, Thanks!*
- *-Need to start plans for ELIA KEB [4th of July](#) Sunday Float!*

Website update - (Elias) - We have spent over 10 hours updating our site and Kyle is continuing to make more changes to improve readability and content.

President's report - (Schott) - The P filter has had its first mowing thanks to Mike and Roman Dobrynio. We will be talking to the County Planner about additional enhancements we can make to this watershed to further reduce flow of P into the lake. We will also discuss issues of drain tiles and iron bacteria that are entering the lake via these systems. An email has been sent to Jim Kettler to see what we need to be doing to re-apply for the DNR grants this fall. There was an incident that caused the DNR to cite a local owner for dumping into the lake without a permit. The chlorine that was involved in the water discharge does dissipate but in the future, testing is required in advance and the issuance of a permit is required

NEXT MEETING(s)

June 14, 2019 – Annual Meeting, Three Guys & A Grill East

Adjourn -