

E.L.I.A. Board Meeting - Minutes
January 26, 2019
Grashorn Center – Elkhart Lake, WI

Attendees - Chris Strigenz, Kim Elias, Dee Sheehan, Sue Staum, Tom Nelson, Joe Majerus, John Schott

No actions were taken as we did not have a Quorum. (Perhaps it was due to there being no donuts...word got out...and it was really cold!)

Review Minutes - Minutes were approved as presented.

- There was discussion about action items recommended to us by the Tourism Board and the need for us to be sure to follow-up on these suggestions.
 - o - Include auto-membership renewal capability
 - Include a 'Go Fund Me' Page
 - Include annual Membership Listing

Treasurers Report – (materials emailed)

- Year-end 2018 showed us with a \$2,452.22 balance. There was no need to transfer the approved \$4,330 from our cash accounts which we had originally approved to balance the budget.
- 2019 budget was reviewed. Questions about donations for fireworks and parade were considered.
 - o Budget shows a -\$4,449 balance today. We can address this at our next meeting, and as we did for 2018, approve a transfer from our cash accounts to balance the budget if it is needed.
 - o Budget needs to be approved at our next meeting but we will operate assuming it will pass as presented, with the transfer option as suggested to balance at year-end if needed.

Committee Reports –

- Lake Water Quality -
 - o Weed committee / Clean Boat program report (Hanlon) We received the CBCW grant again. Al Pahnke has said that he will work with us again and will add curlyleaf pondweed to the permit. I have not contacted him to send in a permit yet and I have not had Brian apply either but I have told Brian not to increase the acreage for this summer. Will continue to evaluate option for involving residence in suction removal costs and challenges in the Boat Launch area.
 - o Ecology Committee (Majerus) - no report; Lake froze late, ~1/12/19
- Boating Safety (Gebhardt) - Chief is ordering four new buoys. DNR reimbursement plan is still in place.
- Government Relations (Boeldt) - need to discuss with Village a more open approach to cost sharing.
- Membership (Staum) - 54 members paid for 2019 per Randy's mailing. General discussion about the need to be more proactive in attracting new members. Will

evaluate ways to approach Osthoff, The Shore Club and Osthoff Greens owners in addition to new residence.

- Public Outreach - Keep Elkhart Blue (Strigenz) Social media being actively supported. ELIA has been nominated for an award at the upcoming Chamber dinner. Chris will attend in our behalf.
 - o ELIA is honored to be nominated for the "Elkhart Lake Area Impact Award", which is one of seven award categories by Elkharts Chamber of Commerce. This is the first time ELIA has been recognized at this annual event. The awards dinner will be held on 2/7/19 at Osthoff.
 - o EL Tourism Commission approved \$1,500 to ELIA for 2019 on 12/18/18. ELIA should be receiving this check in January.

- Website update - (Elias) We want to be more active in our updating of the website so will look for a paid provider to help accomplish this, in addition to making the website more appealing. (Engaged, Sun Graphics suggested as options.)
 - o Kim said she could look into including our Membership Listing on ELIA's web when a new web provider is explored/determined.

- President's report (Schott)
 - i. Grant requests now being reviewed. Mid-February we will find out results.
 - ii. Julie Dobrynio has advised us of her resignation. She and Mike look to remain as active ELIA supporters. We need to discuss candidates for her position on the board. Please send your suggestions to John.

- Shoreline Lighting Pollution – Elias reported on status of discussion with one residence. Discussed challenges, education and options. John will discuss the issue with Mike Beck for solutions such as dimmers and avoidance of issues in the future.

Adjournment

NEXT MEETING(s)

March 2, 2019 - Board Meeting, Grashorn Center

[April 11, 2019 – Wisconsin Association of Lakes Meeting \(Apr 10, 2019 - Apr 12, 2019\)](#)

May 4, 2019 – Board Meeting, Grashorn Center

June 1, 2019 – Board Meeting, Grashorn Center

[June 14, 2019 – Annual Meeting, Three Guys & A Grill East](#)