

ELIA Meeting,
August 11,2018

Attendance: Jung, Gunther, Fetherston, Strigenz, Hanlon, Nelson, Schott,
Staum, Easom, Sofen, Boelt, Sheehan, Gebhardt, Dobrynio

Call to order: verify previous minutes : approved

Financial:

- \$45,407.15 in checking and savings.
- Budget report: Interest not reflected in numbers. Membership dues show almost \$2,000 behind. Expect more to show. Will continue to do mailings. No money from village yet, should get it soon. (Sent week of Aug. 27th.) Asked Village for an increase next year. Will talk to Town of Rhine at their Sept 4th meeting. DNR money gets paid out late in year. County doing phosphorous testing paid from a grant.

John to talk to a grant writer to help write grants in order to fund water quality testing. John attended state lake association. Many groups out there to measure water qualities in all Wisconsin lakes. Henry suggested to always have an update on water quality at our annual assoc. meeting. Joe Majerus does do a report. Report does not do by specific shoreline areas of lake, but general status. Kevin, and Chris discussed for a podcast that we look at the topic of water quality.

Boating safety expenses were mostly brochures.

Pay Pal has been made easier to use - \$25 for a smart phone dongle add-on. May be useful for us - could use at events like downtown night and at our annual meeting. The fee for using is 2.8%. Bill suggested they could use it at parade. Add to budget for next year.

Investments have not performed very well. Discussion of choices should be based on our future expense requirements - when do we need the funds? How much?

John laid out different future expenses - weed control being a large issue. We should measure impact of these expenditures on improvement in water.

Suction removal vs. chemical. Kevin, suggested the DASH program be focus of our activity. Next spring we will have a baseline. May need to wait till 2019/2020.

Use data to get donations form local business. Nancy says ELIA must keep control if involving homeowners.

Bottom Line: Keep enough money for DASH in checking account if needed and rest go into CD's. Use fund raising to supplement income.

Motion: Randy - keep \$5,000 in money market and move the balance into a 1yr CD. Bill seconded. Approved.

Water quality

Nancy: positive impact from the suction problem, removed "tons" - 1456 lbs., 58 bags, 98 % EWM! Some area's, e.g. boat landing, too large to do via suction. May be able to have homeowners involved if they want weeds pulled at private areas. DNR approval based on size of area, not pounds of weed removed. ELIA still needs to be managing process.

Nancy to evaluate this fall, options for doing more suction. January meeting will suggest direction to go. Will work with DNR to understand options. Sheboygan Bay people very happy with 2018 impact. Boat cleaning will increase hours of coverage. DNR said we have a very diverse list of growth (clasping, arrowhead, Illinois pond weed, wild celery - ribbon grass, Eurasian water milfoil, slender naiad, coontail, charta.)

Boating Safety:

Rick, lost no buoys. Officer Jody to retire. Resort rental programs need to have rules reinforced. Discussion: we need to have discussions with resort management. Use our laminated boating regulation cards to be handed out.

(Note - John spoke with Lola and gave her a stack of laminated boating rules for her staff to handout. Also gave some to the Chamber office, the Village clerk, and the chief of police.)

John asked to get a retirement gift for Jody. Motion Kevin, Dee second, passed.

Gift bag has been delivered to the police office to be given to Jody upon retirement, which is week of Aug 31st.

Chief Muesen said people were on duty Memorial Day. News we had heard was that they weren't...

Membership:

Sue, 172 paid members. Down 6 people. 9 new members. Non-paid split up among board.

Kevin: started charity to reinvest funds raised for water quality groups. Has sold \$500 worth this summer. Sell kit of "Keep Blue" things such as wristband etc. Can do more.

- Thinks local businesses will invest in movements, and local activities.
- Funding can come from the sale of kits and outright donations. We would put their business logos on our websites.

Motion by Kevin to continue retail efforts and make organized presentation to request support from companies. Second: Chris. Passed. Henry asked who are the companies. Kevin and John discussed what info would be in the presentation.

Henry suggested what Kohler and others may need. We need to see what info would be included. Board needs to review.

Public outreach:

Downtown night next week. Need to be set up by 4:30. Volunteers lined up for working the tent.

Off the rail selling a lot of merchandise. The Chamber is too.

Kim handling the Web site. If memorial donation given we must look at website and consider adding a donation page.

Motion to adjourn, seconded and approved.

NEXT MEETING(s) - 8:00 AM START

January 26, 2019 – Board Meeting, Grashorn Center

March 2, 2019 - Board Meeting, Grashorn Center

[April, 2019 – Wisconsin Association of Lakes Meeting](#)

May 4, 2019 – Board Meeting, Grashorn Center

June 1, 2019 – Board Meeting, Grashorn Center

June 14, 2019 – Annual Meeting, Three Guys & A Grill East